

MISSION STATEMENT

To emphasize fresh, local products augmented by a range of “natural” and “conventional” grocery needs at the lowest mark-up feasible for store viability.

To be a community resource as a grocery store, a gathering place, an information & education center, and a distributor of food to local organizations, agencies, and people who are housebound.

To be a cooperative enterprise, owned by and responsible to local members, and managed by staff who are compensated with competitive wages and benefits.

To be a bright, comfortable, affordable, clean, and friendly store that will become the “heart of the community.”

Store Hours

Monday to Friday: 7:30 a.m. to 7:00 p.m.

Saturday: 8:00 a.m. to 6:00 p.m.

Sunday: 9:00 a.m. to 6:00 p.m.

Closed on major holidays

Find Us

In person: 222 Chelsea Street on the South Royalton village green

Phone: 802.763.2400

Email: soromarket@gmail.com

Facebook: SoRo Market

Instagram: [southroyaltonmarket](https://www.instagram.com/southroyaltonmarket)

Mail: P.O. Box 239
South Royalton, VT 05068

Website: soromarket.coop

COMMON QUESTIONS

What are the two monthly opportunities for member accounts?

The Wild Card discount is available twice a month on the days of your choice.

How do I get these discounts?

Wild Card: Simply tell the cashier at the start of the check-out process; they will apply it to your purchase.

How can I purchase food by the case?

If you have a favorite product that's not on our shelves or you use a lot of a certain item, we may be able to order it for you by the case. Fill out a special order form in the store, on-line or with someone over the phone. We will research the product's availability through our distributors, contact you with any questions, and notify you when it comes in.

What happens if I move?

You may leave your membership fee in the Market to continue to support it in your absence, or request a refund in the amount.

What is the role of the Board of Directors and the General Manager?

The Board is made up of elected members who are responsible for hiring the general manager and setting policy. The general manager hires staff to implement those policies and operate the Market on a daily basis.

How do I run for the Board of Directors?

Anyone who has been a member for six months can be a candidate. Elections take place at the Annual Meeting which is held in the spring. If you are interested, contact the Board President by mid-January.



Membership Brochure

222 Chelsea Street
PO Box 239
South Royalton, VT 05068

802-763-2400
www.soromarket.coop
SoRo Market on Facebook
Instagram: [southroyaltonmarket](https://www.instagram.com/southroyaltonmarket)

HOW TO JOIN

1 Select membership type:

Basic/Blue Membership:
One-time payment of \$50

Sustaining/Gold Membership:
One-time payment of \$200

2 Complete and sign:

Name(s)

Address

City/State/Zip

Phone

E-mail*

I hereby subscribe for a full Owner Equity Share at the South Royalton Market as a Basic or Sustaining Member. I understand that my membership is subject to the by-laws of the Market.

Signature

Date

3 Check here if you are interested in becoming a superworker. We will contact you. *

4 Please clip this form and return it with your payment to the South Royalton Market. Done!

** The Market uses e-mail as an efficient way to communicate with members. We protect your privacy and do not share addresses with other organizations. We use your mailing address to send your member card.*

5 Or, sign up electronically on our website.

Office use: Member Number _____

WELCOME!

Welcome to the South Royalton Market! We are an independent grocery store organized as a food co-op. Everyone is welcome to shop with us.

Conveniently located in the center of South Royalton village, we offer a range of local, conventional, specialty, and organic foods. We carry local products in each of our departments ranging from fresh produce, meat, dairy, wines, bulk grains, maple syrup, and more. We are known for our selection of local and Vermont cheeses and craft beers.

We maintain a website, Facebook, and Instagram pages and communicate with members through e-newsletters, emails and at annual meeting. We welcome your feedback through the suggestion box or in personal conversation.

Our Grab 'n Go Gourmet deli case is stocked daily with meals-to-go, sandwiches, wraps, salads, snacks and decadent, locally made desserts. Fare ranges from healthy comfort food to world cuisine and seasonal favorites; much is made locally with local ingredients.

Community is important to us. We make regular donations to senior centers, food pantries, and other local organizations.

Membership

Members invest in the coop and receive one Owner Equity Share, discounts, and other benefits (see next panel). Depending on your shopping patterns, member discounts may offset or exceed the cost of membership in one year.

Membership applies to two adults in a household. If you want to cancel at any time, your membership payment will be reimbursed on request.

We invite you to join over 1,000 local households as members of our cooperative. Member support is an essential part of our business model and contributes to its long-term health.

Two Levels of Membership

Basic/Blue: One-time payment of \$50, 5% discount two days a month

Sustaining/Gold: One-time payment of \$200, 15% discount two days a month

Benefits of Membership

- ◆ Two opportunities each month for a member discount. See details over.
- ◆ 15% discount on full case special orders for both blue and gold level members.
- ◆ The option of becoming a Superworker* volunteer (subject to availability)
- ◆ The opportunity to be a candidate for the Board of Directors and to vote in Board elections.
- ◆ Discounted workshops
- * **Superworker:** a member who works 2 hours per week for the Market, earning a 10% discount on all purchases (except special orders) for two adults in a household.

Please note that benefits may be adjusted, as needed, for the health of the co-op.

In the store and the community, on the web, and at your table, the Market is a local resource for reasonably priced, healthy food.



Market staff photo (c) Tim Calabro